

Swing State, Pro-Palestine Disaffected Voters — Polling & Message Testing



October 2024

Sample 756 Swing State, Pro-Palestine Disaffected Voters, October 2024

Conducted October 04 – 15, 2024

Margin of Error ± 3.82

When it comes to how you will vote in November’s presidential election, choose four issues below that are most important to you:

Inflation and the cost of living, including taxes	40%
Abortion	46%
Immigration	11%
Crime and safety	14%
Healthcare	37%
Education	16%
Government spending and the federal deficit	7%
Israel’s safety and protection	3%
Palestine / The Middle East	39%
Russia/the war in Ukraine	10%
China or other foreign policy	3%
Climate Change	40%
The state of democracy/corruption	33%
Equality/inequality	25%
Polarization/division	6%
Dislike of the opposing candidate	16%
LGBTQ issues	19%
Student loans	11%
Don’t know	1%

How strongly do you agree or disagree with the following statements:

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree
In general, I sympathize more with the Palestinians than the Israelis.	71%	21%	5%	3%
Israel is an apartheid state.	62%	27%	9%	3%
Israel is committing genocide against the Palestinians.	81%	14%	3%	2%
The Palestinian movement is part of a larger movement for freedom of all people.	65%	23%	8%	4%

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October 2024



If you participated in the Democratic Presidential Primary this year, how did you vote?

Joe Biden	62%
Dean Phillips	0%
Uncommitted / Uninstructed	21%
Left it blank	2%
Did not vote in the Democratic Presidential Primary this year	15%

If you can remember, how did you vote in the 2020 Democratic Primary for President?

Joe Biden	59%
Bernie Sanders	27%
Elizabeth Warren	5%
Pete Buttigieg	2%
Someone else	1%
Uncommitted	0%
Did not vote in the 2020 Democratic primary	6%

How much pressure should the U.S. government put on Israel to end its attacks on Gaza and Lebanon and ensure an immediate and permanent ceasefire?

Much more	76%
Somewhat more	15%
About the same amount	7%
Somewhat less	1%
Much less	1%

Swing State, Pro-Palestine Disaffected Voters — Polling & Message Testing

October 2024



Please choose up to four policy approaches listed below which make you more likely to vote in favor of Kamala Harris:

Condemnation of Israel's war with Lebanon	23%
Condemnation of Israel's genocide of the Palestinians	50%
Independently investigating Israel's murder of American citizen Ayşenur Eygi by Israel ...	11%
Calling for the release of Palestinian political prisoners held without charge or trial	18%
Condemning the siege of Gaza and Israeli military occupation of Palestine as a reproductive justice issue	20%
Opposing and lifting anti-boycott laws that prevent people, companies, or government from boycotting, divesting from, or avoiding the purchase of Israeli products or financial assets	20%
Condemning the mass sexual violence and torture committed against Palestinian prisoners and detainees	29%
Promising to uphold rulings of the International Criminal Court and International Court of Justice regarding Israel and Israeli leaders	37%
Ensuring critique of Israel, or pro-Palestine advocacy, is not criminalized in U.S. law, agencies, universities, and other institutions	32%
Condemning anti-Palestinian racism, anti-Muslim racism, and anti-Arab racism and hate crimes	29%
Designating Israeli settlements as illegal land theft in accordance with international law and condemning settlement expansion	32%
Labeling goods or products that come from illegal Israeli land theft (settlements) as such, instead of "Made in Israel"	8%
Creating nonprofit and foundation transparency to make it visible when groups are funded by right-wing billionaires, or to see what nonprofits are sending money to (such as illegal Israeli settlements)	18%
none of the above	9%

Swing State, Pro-Palestine Disaffected Voters — Polling & Message Testing

October 2024



Please indicate how each of these policy positions would impact your vote if Kamala Harris supported or promised to enact them?

	Much more likely	Somewhat more likely	Makes no difference	Somewhat less likely	Much less likely	Unsure
Condemnation of Israel's war with Lebanon	51%	20%	23%	2%	1%	3%
Condemnation of Israel's genocide of the Palestinians	58%	21%	17%	1%	1%	2%
Meeting with Palestinian Americans impacted by the assault on Gaza	44%	22%	29%	0%	1%	3%
Ensuring an unconditional and permanent ceasefire now	61%	19%	18%	1%	1%	2%
Enacting an arms embargo on Israel to stop U.S. weapons from being used in Israel's warfare	63%	14%	17%	2%	1%	3%
Ensuring full humanitarian aid is restored to Gaza and Palestinians	57%	19%	18%	1%	1%	3%
Ending Israel's military rule over Palestinian land, known as the occupation	62%	16%	17%	1%	2%	3%
Ending the Israel's siege on Gaza	63%	17%	16%	1%	1%	2%
Supporting a two state solution, with Palestinians receiving 22% of the land	31%	21%	30%	5%	6%	7%
Supporting a one state solution of equal rights for Palestinians and Jewish people	36%	18%	28%	5%	4%	9%
Independently investigating Israel's murder of American citizen Ayşenur Eygi by Israel	64%	20%	15%	-	-	1%
Calling for the release of Palestinian political prisoners held without charge or trial	58%	25%	15%	2%	-	-

Swing State, Pro-Palestine Disaffected Voters — Polling & Message Testing

October 2024



(continued)

	Much more likely	Somewhat more likely	Makes no difference	Somewhat less likely	Much less likely	Unsure
Condemning the siege of Gaza and Israeli military occupation of Palestine as a reproductive justice issue	60%	20%	16%	1%	1%	2%
Opposing and lifting anti-boycott laws that prevent those from boycotting, divesting from, or avoiding the purchase of Israeli products or financial assets	62%	24%	10%	1%	0%	2%
Condemning the mass sexual violence and torture committed against Palestinian prisoners and detainees	65%	22%	11%	1%	1%	1%
Promising to uphold rulings of the International Criminal Court and International Court of Justice regarding Israel and Israeli leaders	71%	18%	11%	0%	1%	-

Swing State, Pro-Palestine Disaffected Voters — Polling & Message Testing

October 2024



(continued)

	Much more likely	Somewhat more likely	Makes no difference	Somewhat less likely	Much less likely	Unsure
Ensuring critique of Israel, or pro-Palestine advocacy, is not criminalized in U.S. law, agencies, universities, and other institutions	70%	21%	8%	-	0%	1%
Condemning anti-Palestinian racism, anti-Muslim racism, and anti-Arab racism and hate crimes	68%	21%	9%	1%	-	1%
Designating Israeli settlements as illegal land theft in accordance with international law and condemning settlement expansion	66%	19%	14%	1%	0%	-
Labeling goods or products that come from illegal Israeli land theft (settlements) as such, instead of "Made in Israel"	52%	21%	26%	1%	-	-
Creating nonprofit and foundation transparency to make it visible when groups are funded by right-wing billionaires, or to see what nonprofits are sending money to	55%	18%	22%	-	1%	4%

Would you be less likely to vote for a presidential candidate if they disagree with your views on foreign policy, if you agree with them on other issues?

Yes	39%
No	26%
Unsure	35%

Swing State, Pro-Palestine Disaffected Voters — Polling & Message Testing

October 2024



Regardless of how you might vote, tell us whether you trust Kamala Harris or Donald Trump to do a better job on each of the following:

	Kamala Harris more	Donald Trump more	Unsure
Ensuring a peaceful and diplomatic resolve to the Israeli-Palestinian issue	77%	5%	17%
Ensuring Israel comes to a ceasefire in Gaza and Lebanon	75%	5%	20%
Enacting conditions or limits on military and weapons aid to Israel	71%	6%	22%
Ensuring humanitarian aid to Palestinians is restored	79%	4%	17%
Protecting the rights of pro-Palestine students to protest on campuses	76%	4%	20%
Keeping the U.S. and its allies from entering into or starting a World War III	75%	7%	18%
Upholding international law and human rights in war	77%	5%	18%
Protecting immigrant and refugee rights	83%	4%	13%
Protecting your voting rights	87%	5%	8%
Protecting diversity and ethnic studies programs at universities	84%	4%	12%

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October 2024



(continued)

	Kamala Harris more	Donald Trump more	Unsure
Ensuring religion does not interfere with education	86%	3%	11%
Preserving public benefits and welfare programs like social security, medicare, medicaid, and the affordable care act	89%	3%	7%
Ensuring taxes are not lowered on the wealthiest Americans and corporations	76%	11%	12%
Lowering inflation and/or increasing wages to make everything more affordable	76%	6%	18%
Ensuring schools are safe from shootings and guns	79%	4%	18%
Ensuring banks and corporations are held accountable for harming consumers and crashing markets	81%	3%	16%
Protecting Americans against the impacts of climate change	83%	3%	15%
Providing aid to other countries in the face of climate or other disaster	80%	4%	16%
Ensuring the government is fiscally responsible	74%	6%	19%

Does Biden's handling of the war in Gaza make you more or less likely to vote for all Democrats in November?

More likely	27%
Less likely	26%
It depends on the candidate	34%
Unsure	13%

Swing State, Pro-Palestine Disaffected Voters — Polling & Message Testing

October 2024



Regarding Vice President Harris’s role in the Biden-Harris administration, how much do you hold her directly responsible for the White House’s policies regarding Israel and Gaza?

Very much responsible	17%
Somewhat responsible	32%
Not sure	13%
Not really responsible	27%
Not responsible at all	11%

Regardless of how you feel about her overall, how do you feel about Vice President Harris’s position on Gaza and Lebanon?

Strongly approve	20%
Somewhat approve	22%
Don’t know / Neither approve nor disapprove	25%
Somewhat disapprove	13%
Strongly disapprove	19%

An ongoing pledge campaign in swing states asks voters of conscience who oppose the U.S.’s role in Israel’s genocide to sign onto a joint letter by October 23rd calling on Vice President Harris to do everything in her power to push for a ceasefire, and to commit to enacting a ceasefire and/or arms embargo if she is elected. The pledge aims to show the large number of voters who “cannot vote for candidates that support genocide, no matter who they are running against” in order to pressure current leaders to stop the bombs and massacres, especially as this issue may determine the election. In general, how do you feel about this effort?

Strongly support	48%
Somewhat support	25%
Neither support nor oppose	19%
Somewhat oppose	5%
Strongly oppose	2%

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October 2024



Listed "Project 2025" and related policy plans:

- Cut funding for social security and medicare/medicaid,
- Cut taxes to the rich but not working and middle class families,
- Appoint far-right judges across the court system including immigration courts,
- End birth-right citizenship for babies of undocumented immigrants,
- Pardon himself and allies while going after political adversaries,
- Ignore military leaders and threaten national security including drawing Americans into regional war,
- Abuse the presidency to enrich himself and his family,
- Ensure the official annexation of the West Bank by Israel,
- Reinstitute a stricter Muslim ban,
- Deport pro-Palestine protestors (would affect non-citizens),
- Ban reproductive rights,
- Dismantle the Department of Education,
- Rescind or restrict voting rights, and
- Create a new category of public servant to appoint federal officials based on loyalty and not merit.

According to Donald Trump's advisors and the "Project 2025" policy plan, if elected, Trump intends to:
[description of project 2025]

I've heard of all of these	41%
I've heard of most of these	48%
I haven't heard of most these	8%
I have heard of none of these	3%

Swing State, Pro-Palestine Disaffected Voters — Polling & Message Testing

October 2024



How worried are you that Trump would implement any of those policies if elected? In other words, are you worried Trump is likely to follow through on such stated policies?

Very worried	72%
Somewhat worried	17%
Mostly not worried	5%
Not worried at all	4%
Not sure	2%

What are your top worries about a potential Trump second term? Select up to four from the list below.

Cuts to funding for social security and medicare	41%
Cuts on taxes for the rich but not for working and middle-class families	37%
Foreign policy approach, ignoring military leaders and act in dangerous ways that threaten national security	33%
Trump would abuse the presidency and enrich himself and his family	32%
Trump would abuse the presidency to take revenge on his political rivals	34%
Trump's approach on Gaza, annexation of land in Palestine, and regional war with Iran	24%
Trump's approach to immigrants and asylum seekers, including South and Central Americans or Muslims	22%
Reproductive freedom or abortion	44%
Democracy and the rule of law	37%
Inequality/race/racism/sexism	25%
His ethics and honesty	19%
Economic policy	7%
I have no concerns about a second Trump term	3%

How closely would you say you are following news in the Middle East, such as news about Gaza, Lebanon, Israel and the Palestinians, and related issues?

Very closely	37%
Somewhat closely	46%
Not very closely	15%
Not at all	2%

Which of these do you use primarily for news about Israel/Palestine? Select up to three.

Social media like TikTok, Instagram, Facebook, Reddit, YouTube, Whatsapp	60%
Mainstream outlets like NYT, WSJ, USA Today, ABC, CBS, NPR MSNBC	58%
Conservative outlets like Fox News, Washington Examiner, NewsMax, the Daily Caller	10%
Progressive outlets like Democracy Now, the Guardian, Al Jazeera, Zeteo	36%
Other	9%
none	4%

Swing State, Pro-Palestine Disaffected Voters — Polling & Message Testing

October 2024



How closely would you say you are following news about current political events and the election?

Very closely	52%
Somewhat closely	39%
Not very closely	8%
Not at all	2%